

Nexi and Global Blue sign a strategic partnership to provide a frictionless omnichannel payment experience across Oracle's hospitality, restaurants, and retail platforms

Milan, September 26, 2022 - Nexi, a leading PayTech in Europe, and Global Blue, a leading technology company in tax-free shopping and added-value payments, have entered into a strategic partnership aimed at integrating Nexi's payment solutions directly into existing Property Management Systems (PMS) and Point-Of-Sale (POS) systems. This agreement further strengthens a long-term relationship on DCC (Dynamic Currency Conversion service), now enabling merchants in 25 countries where Nexi operates to accept payments across Oracle's suite of products, thanks to Global Blue's payment integration partner status in Oracle Partner Network (OPN).

This integration brings significant benefits for hotels, restaurants, and retailers, using **Oracle Hospitality OPERA Cloud Property Management System**, **Oracle MICROS Symphony Cloud Point-of-Sale**, and **Oracle Retail XStore Point-of-Service** by streamlining operating procedures, and reducing time and effort for front desk and back office staff. For merchants, it is unleashing an authentic omnichannel and seamless experience, while taking advantage of Nexi's unique combination of European scale and deep local expertise.

For consumers, their customer experience becomes simple, fast, and secure: it complies with the highest security standards of PCI DSS and end-to-end tokenisation for card data secure storage.

*"The strategic partnership with Global Blue further reinforces our capabilities to offer merchants and corporates the best combination of European scale and customer proximity" says **Roberto Catanzaro, Group Chief Strategy & Transformation Officer at Nexi**. "We will extend our omnichannel acceptance solutions and continue to provide propositions that enable new user experiences for consumers and new business opportunities for merchants, with specific focus on the hotellerie, hospitality and retail verticals."*

*"Through this cooperation, Global Blue confirms itself as a leading partner in the technology and payments sector, enabling its customer base operating in the hospitality and retail sectors to have an integrated, omnichannel management tool for a frictionless experience", said **Damian Cecchi, SVP Added Value Payment Solutions**. "As a provider of this innovative solution, we can and will continue to be the point of reference for all our acquirers and partners, who recognize our expertise as necessary to increase their market performance".*

Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it www.nexigroup.com

Global Blue

Global Blue pioneered the concept of Tax Free Shopping 40 years ago. Through continuous innovation, we have become the leading strategic technology and payments partner, empowering retailers to improve their performance and shoppers to enhance their experience.

Global Blue offers innovative solutions in three different fields:

- Tax Free Shopping: Helping retailers at over 300,000 points of sale to efficiently manage 35 million Tax Free Shopping transactions a year, thanks to its fully integrated in-house technology platform. Meanwhile, its industry-leading digital Tax Free shopper solutions create a better, more seamless customer experience
- Payments services: Providing a full suite of foreign exchange and Payments technology solutions that allow acquirers, hotels and retailers to offer value-added services and improve the customer experience during 31 million payment transactions a year at 130,000 points of interaction
- Complementary RetailTech: Offering new technology solutions to retailers, including digital receipts and eCommerce returns, that can be easily integrated with their core systems and allow them to optimise and digitalise their processes throughout the omni-channel customer journey, both in-store and online

In addition, our data and advisory services offer a strategic advisory to help retailers identify opportunities for growth, while our shopper experience and engagement solutions provide data-driven solutions to increase footfall, convert footfall to revenue and enhance performance.

For more information, visit <http://www.globalblue.com/corporate/>

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